



MEMORANDUM

Date: 20th January 2016

Ref: TG/POSM Approval/2016

To: All Tone Excel & Tone Plus Members

APPROVALS FOR ALL TONE GROUP POSM

Effective 20 January 2016, all TONE GROUP's Point of Sales Materials (POSM) produced by members for marketing purposes will need approval from TONE GROUP HQ before it is allowed to be produced or published.

Point of Sales Materials includes:

1. Flyers, Brochures
2. Posters
3. Stickers
4. Buntings, Banners
5. Web banners (website, Facebook, Instagram, Twitter)
6. Signboard
7. Shop Signage
8. Merchandise (tshirt, cap, lanyard)
9. Print Media Ads

Yours Sincerely,

Umapathi Sundram
General Manager



B-G-1, Jalan 3/149E, Taman Sri Endah, Bangunan Endah Promenade, Bandar Baru Sri Petaling, 57000 Sri Petaling, Kuala Lumpur.
Telephone: +603 9054 3809 | Facsimile: +603 9055 3824 | Website: www.tonegroup.net | Email: hq.care@tonegroup.net



SDN BHD
(861591-U)



SDN BHD
(821189-A)

MEMORANDUM

Tarikh: 20 Januari 2016

Rujukan: TG/POSM Approval/2016

Kepada: Semua Ahli-Ahli Tone Excel & Tone Plus

KELULUSAN UNTUK SEMUA POSM TONE GROUP

Bermula 20 Januari 2016, semua Bahan Tempat Jualan (POSM) TONE GROUP yang dihasilkan oleh ahli TONE GROUP untuk tujuan pemasaran memerlukan kelulusan dari HQ TONE GROUP sebelum dibenarkan untuk penghasilan atau terbitan.

Bahan Tempat Jualan (POSM) termasuk:

1. Risalah
2. Poster
3. Banting, Banners
4. Web banners (website, Facebook, Instagram, Twitter)
5. Papan Tanda
6. Papan Tanda Kedai
7. Merchandise (tshirt, cap, lanyard)
8. Iklan media cetak

Yours Sincerely,



Umapathi Sundram
General Manager